

Online Audio

Audio ads served to targeted online listeners who are consuming audio content across all types of devices including Smart Speakers.

WHAT CAN YOU GET?

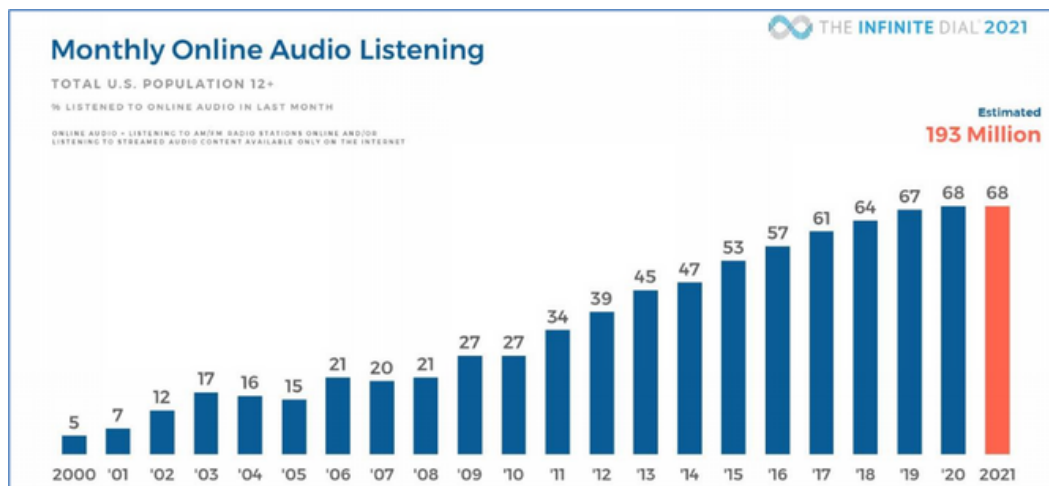
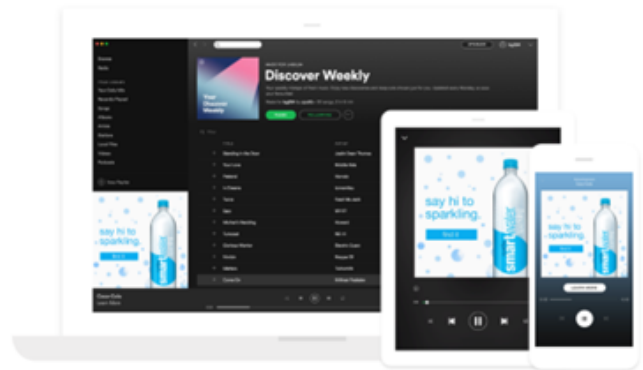
- Traffic to your business website
- Track of clicks, view-throughs, click-through rates, and device performances

HOW DOES IT WORK?



Your :15 up to :30 audio ad plays in online content such as music, podcasts, and sporting events

On some platforms your audio ad can be served along with a companion display ad at no additional cost.



68% of the U.S. population listened to Online Audio in the last month.

HOW DO WE TARGET YOUR ADS?

You tell us the geographic area you want to reach and then we layer in Behavioral Targeting and Artificial Intelligence Targeting.



WHAT PLATFORMS WILL MY ADS RUN ON?



and so on...